

## How can I Participate & Be Open that Weekend?

-Must be a St. Henry Chamber of Commerce member -  
if you are not and would like to participate, see David Romer @ St Henry Bank  
or Kim @Homestretch for an application (\$60/yr membership dues)  
Application also available on chamber website

-Deadline to be included in all advertising is SEPT 30th

-You can be open all or some of the weekend - each business sets their own hours.  
We try to post these hours also in our various advertisements

-Each participating business has a Grand Prize Drawing box setup at their location for customers to sign up  
to win gift baskets full of St. Henry gift certificates and Village Money.

-We also have maps as well as the direct mailer referring customers to all businesses participating  
that weekend & their hours they are open. This year the event will start on Monday and run  
all week to help space out our customers given the circumstances.

-We advertise the event with a direct mailer, facebook,  
Hometown Cable, posters/flyers & more; a large portion of the advertising is  
paid for by the St. Henry Chamber of Commerce.

**THIS EVENT  
IS ON!!!**



St. Henry Chamber of Commerce

# ST. HENRY HOLIDAY OPEN HOUSE

November 9th - 15th, 2020

This annual  
St. Henry Chamber event promotes

**SHOP LOCAL  
SHOP ST. HENRY**

The retail merchants work hard to put together the Holiday Open House  
each November to give savings to our loyal customers  
and show the various type of goods and services available right here in our hometown.  
To enhance the event, we put together prize baskets customers can sign up to win that weekend

We contact all St. Henry businesses to collect various  
gift certificates to their business - or those businesses that choose,  
donate "St. Henry Village Money" that is valid at any St. Henry business.

In past years we have collected over \$5000 for our gift baskets.  
Shoppers can sign up at participating businesses during Holiday Open House weekend to win.  
The more businesses they visit, the better their chances to win. We give away 8-10 baskets.  
In the past, some winners have been St. Henry residents, and some have been from out of town.  
Those from out of town then will return to St. Henry to redeem those certificates.  
We've found this to be a great way to promote "Shop St. Henry"

**\*\*New this Year\*\***

**-Senior Citizen Hours**

**-Week long event**

**-Scavenger Hunt (find elf)**

*additional details to come*

**Contact:**

St. Henry Chamber - membership details  
David Romer @ St. Henry Bank 419-678-2358

St. Henry Holiday Open House event  
Kim Baumer @ Homestretch Sportswear 419-678-4282  
[kim@homestretchsportswear.com](mailto:kim@homestretchsportswear.com)